**PPW Summer Retreat**

**July 10-11, 2021**

The Goals of the Summer Retreat area:

1. To come together with a shared understanding of PPW and the value changes we’ve implemented.
2. To identify how each area can promote recruitment and engagement.
3. To create actionable plans that address recruitment and engagement in each area.

**What is need from you:**

* **How does your area promote recruitment and engagement? Do you have insights to other areas?**
* **Does it draw people in?**
* **Does it get people meeting and talking?**
* **How are you reaching out?**
* **Are there opportunities to invite guests?**
* **And most importantly, what are some actionable items we can implement to improve recruitment and engagement in your area?**

You don’t need all the answers for your reports, as we’ll discuss solutions as a group.

**Example:** Monthly Zoom Meetings:

* They are a landing place for new members, within one month of enrollment, to meet and engage with PPW
* They can be used to invite non-members as guests to participate and consider PPW enrollment.
* They present PPW as active to prospective new members.
* They can be used to promote other events.

This doesn’t create any new work, but it opens the idea to all of us to actively invite prospective new members to the Zoom meetings.

**Agenda**

**1:00 p.m.**

Parliamentarian Training – Chris Wooley

**1:30 – 5:00 p.m.**

**Group Discussions**

Plan for 20 minute discussions, however we’ll go more depending on time. Remember, to use the questions above to guide your reports.

Executive Board – Rachel Wooley

Metrics Committee – Mike Busby

Marketing Committee – Carla Conrad

Social Media – Karissa Blunck

Education Chair – Chris Wooley

Monthly Zoom Meetings – Mike Busby

Speaker Circle – Mike Busby

District Reps – As a group – Jeff, Alexis, Lance, Elena, Lara, Joni and Johnny

Membership Chair – Kim Clark

Executive Manager – Faye Johnson